



The IFTA 30th Annual Conference

SPONSORSHIP PACKAGES

Platinum:

€ 20.000

Pre-Conference Publicity

- Logo on SIAT and IFTA website (www.siat.org) (www.ifta.org in restyling) through 2017 with hyperlink to Company website
 - Logo on Conference website
 - ½ page, 4 colour ad in electronic IFTA Update (2 issues) – (reaches 7500 colleagues worldwide)
 - Acknowledgement in promotional materials
 - Full page, 4 colour ad in IFTA journal
 - Advance mailing to delegate list
 - Use of the IFTA 2017 logo
 - Marketing Multimedia (Newsletter, LinkedIn, Facebook, Twitter)
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Conference Publicity

- 1x1 Priority choice of exhibition space
 - Opportunity to have 2 speaking slots
 - 3 complimentary delegate registrations
 - 2 invitations to Gala Dinner
 - Company name and logo on sponsors' acknowledgement boards, which will be prominently displayed throughout the Conference venue
 - Acknowledgement as Platinum sponsor with company logo in the Final Programme
 - Editorial entry in the Final Programme
 - Insert in the delegate bag
 - Advert in Final Programme, full colour, outside back cover
 - 3 x Brochure inserts in delegates' satchel
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Gold:

€ 15.000

Pre-Conference Publicity

- Logo on SIAT and IFTA website (www.siat.org) (www.ifta.org in restyling) through 2017 with hyperlink to Company website
- Logo on Conference website
- ½ page, 4 colour ad in electronic IFTA Update (1 issues) – (reaches 7500 colleagues worldwide)
- Acknowledgement in promotional materials
- Half page, 4 colour ad in IFTA journal
- Advance mailing to delegate list
- Use of the IFTA 2017 logo
- Marketing Multimedia (Newsletter, LinkedIn, Facebook, Twitter)

Conference Publicity

- 1x2 Priority choice of exhibition space
 - Opportunity to have one speaking slot
 - 2 complimentary delegate registrations
 - 1 invitation to Gala Dinner
 - Company name and logo on sponsors' acknowledgement boards, which will be prominently displayed throughout the Conference venue
 - Acknowledgement as Gold sponsor with company logo in the Final Programme
 - Editorial entry in the Final Programme
 - Insert in the delegate bag
 - Advert in Final Programme, full colour, inside front/ inside back cover
 - 2 x Brochure inserts in delegates' satchel
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Silver:

€ 10.000

Pre-Conference Publicity

- Logo on SIAT and IFTA website (www.siat.org) (www.ifta.org in restyling) through 2017 with hyperlink to Company website
- Logo on Conference website
- ¼ page, 4 colour ad in electronic IFTA Update (1 issue) – (reaches 7500 colleagues worldwide)
- Acknowledgement in promotional materials
- Advance mailing to delegate list
- Use of the IFTA 2017 logo
- Marketing Multimedia (Newsletter, LinkedIn, Facebook, Twitter)

Conference Publicity

- 1x3 Exhibition space in a key location
 - Opportunity to have one speaking slot
 - 1 complimentary delegate registration
 - Company name and logo on sponsors' acknowledgement boards, which will be prominently displayed throughout the Conference venue
 - 1 invitation to Gala Dinner
 - Acknowledgement as Silver sponsor with company logo in the Final Programme
 - Editorial entry in the Final Programme
 - Insert in the delegate bag
 - Full page colour advert in Final Programme
 - 1 x Brochure inserts in delegates' satchel
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Bronze:

€ 5.000

Pre-Conference Publicity

- Logo on SIAT and IFTA website (www.siat.org) (www.ifta.org in restyling) through 2017 with hyperlink to Company website
- Logo on Conference website
- ¼ page, 4 colour ad in electronic IFTA Update (1 issue) – (reaches 7500 colleagues worldwide)
- Acknowledgement in promotional materials
- Advance mailing to delegate list
- Use of the IFTA 2017 logo

Conference Publicity

- Exhibition space in a key location
 - Company name and logo on sponsors' acknowledgement boards, which will be prominently displayed throughout the Conference venue
 - Acknowledgement as Bronze sponsor with company logo in the Final Programme
 - Editorial entry in the Final Programme
 - Half page colour advert in Final Programme
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